



KWPN-NA Stallion Directory Advertising

Promote your product, service, business or dedication to the KWPN-NA membership. Targeting over 1,000 horse enthusiasts. KWPN-NA Members receive our directory, which offers a list of our activated stallions, sport award winners as well as our special awards programs as well.

Ads needs to be turned into the KWPN-NA Office no later than December 15, 2023

Advertising Opportunities

Choose the advertisement that works for you.

Size	W x H	B/W	Color
Back Cover	8 ½ x 11	N/A	Reserved
Inside Covers	8 ½ x 11	N/A	\$1,200
Full Page	7 ½ x 9 5/8	N/A	\$1,000
Two Page Spread		N/A	\$1,400
Two Thirds Horizontal	7 ½ x 6 ¼	N/A	\$600
Half Page Vert	3 5/8 x 9 5/8	\$400	\$450
Half Page Horizontal	7 ½ x 4 7/8	\$400	\$450
One Third Vertical	3 5/8 x 6 ¼	\$300	\$350
One Third Horizontal	7 ½ x 3	\$300	\$350
One Sixth	3 5/8 x 3	\$200	\$250
Business Card	3 ½ x 2	\$100	\$150

Ads for the Stallion Handbook must be press ready, minimum 300 dpi, PDF or JPEG files. The Stallion Handbook has color and B&W options

Thank you for supporting KWPN-NA!

For additional information, please contact the office:

Kelley Stachon at kelly@kwpn-na.org

Phone: 859-225-5331

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Advertiser _____

Contact Name _____

Address _____

City/State/Zip _____

Daytime Phone _____

E-mail _____

Ad Size Format _____ Rate _____

Special Instructions _____

Payment Options Check Visa MasterCard
(Checks in US Funds.)

Credit card number _____

Exp. date ____ Validation Code _____

Signature _____

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