



Summer 2019

Dear Supporter of the KWPN-NA horse!

The KWPN is one of the largest Warmblood studbooks in the world and consistently places at the top of the world rankings for jumping, dressage and driving. In 1983, the Dutch Warmblood Studbook in North America was established as the Northern American Department of the Royal Warmblood Studbook of the Netherlands (KWPN) in order to promote breeding and enjoyment of the KWPN horse in North America. Today the organization has a very active membership of over 1000 strong and is well-known across the country and internationally as the KWPN of North America, Inc.

Every year over 100+ members of our organization come together for the Annual General Meeting. This annual event offers many educational and social opportunities for its members and non-members and is an important time for KWPN horse breeders, owners, riders and trainers in North America to get updates on the latest information on horse breeding, stallion availability, embryo transfer, stallion performance updates from Holland, related products and services important to the lives of our members.

***Today we would like to offer you the opportunity to promote your business, product or service to a group of educated, active and motivated horse professionals or to simply donate to the KWPN-NA.***

Please review the attached list of sponsorship and advertising opportunities to decide which one is best for you or give me a call for assistance in making your decision.

Your sponsorship will be promoted on our website and social media sites leading up to the event, as well as during the event with announcements, banners, or ads in the event program. Additionally, packages include a one-year placement of your logo on the KWPN-NA website and the monthly e-newsletter.

The KWPN-NA is a 501(c)(5) organization and your sponsorships are tax-deductible  
(Federal Tax ID # 93-1002080).

If you have any questions regarding the KWPN-NA or the Annual General Meeting, please feel free to contact me.

Thank you! We look forward to hearing from you.

Sincerely,

Gundi Younger  
KWPN-NA AGM Committee  
Gundi.younger@gmail.com  
925-451-9286

## Annual Meeting Sponsorship & Advertising

Promote your product, service, business or dedication to the KWPN-NA membership at the Annual Meeting and throughout the year. Targeting over 1000 horse enthusiasts. KWPN-NA Members and non-members alike attend the Annual General Meeting (AGM) which offers many educational programs, introductions to new products and services, and social opportunities. This is a group of educated, active, motivated horse owners and breeders.

### Sponsorship Opportunities

Choose the sponsorship program that works for you.

Level	Annual Meeting Presence			Advertising to Full Membership			
	Free Admissions	Banner	Program Ad	Stallion Handbook	eNewsletter (Full Year)	Logo Website Placement (Full Year)	
<b>Crown</b>	\$5000	4 people	√	Full Page	Full Page	Full Page	√
<b>Prestatie</b>	\$2500	2 people	-	Half Page	Half Page	-	√
<b>Preferent</b>	\$1500	2 people	-	Half Page	-	-	√
<b>Keur</b>	\$1000	1 person	-	Business Card	-	-	√
<b>Star</b>	\$500	1 person	-	-	-	-	√
<b>Studbook</b>	\$250	-	-	-	-	-	√

Ads for both the AGM program and the Stallion Handbook must be press ready, minimum 300 dpi, PDF or JPEG files. The AGM Program is a B&W publication, the Stallion Handbook has color and B&W options and the eNewsletter is in color. NOTE: Value of each is available upon request.

### AGM Program Advertising Opportunities

Add to your sponsorship program or secure advertising space in the Annual Meeting Program.

KWPN-NA Annual General Meeting Advertising	
<b>Program Advertising</b>	
Full Page (4.75 x 7.5)	\$200
Half Page (4.75 x 3.5).....	\$100
Business Card (3.5 x 2.5).....	\$ 50
All adds in the AGM program are B&W.	Reserve space by January 20. Press ready ads are due January 31.
<b>AGM Banners</b>	\$ 75
Banner space will be available in the meeting rooms. Please arrange by January 31.	
<b>AGM Packet Inserts</b>	\$ 75
Advertise in the attendee packets with your inserts. Count required will be provided to you by February 15.	

**Thank you for supporting KWPN-NA!**

For additional information, please contact the office:

Drew Kemerling at [office@kwpn-na.org](mailto:office@kwpn-na.org)

Phone: 859-225-5331

KWPN of North America, KWPN-NA  
4037 Iron Works Parkway, Suite 140  
Lexington, KY 40511

## KWPN-NA Annual Meeting Sponsorship & Advertising Your Contribution Commitment Form

KWPN-NA is a 501(c)(5) nonprofit organization. Federal Tax ID #93-1002080

### 1. Indicate your Sponsorship Contribution Level

- Crown \$5000
- Prestatie \$2500
- Preferent \$1500
- Keur \$1000
- Star \$500
- Studbook \$250

Sponsorship Amount \$

### 2. Additional or Independent tax-deductible donation

Donation Amount \$

### 3. Event Advertising Reservation

<i>Program Advertising</i>	Quantity	Amount
Full Page (4.75 x 7.5)	\$200 x _____	\$ _____
Half Page (4.75 x 3.5)	\$100 x _____	\$ _____
Business Card (3.5 x 2.5)	\$ 50 x _____	\$ _____
<i>AGM Banners</i>	\$ 75 x _____	\$ _____
<i>AGM Packet Inserts</i>	\$ 75 x _____	\$ _____

Advertising Amount \$

**4. Total Contribution Amount (sum #1 to #3) Grand Total** \$

### 5. Your Contact Information (Please print)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company or Sponsor Name (if applicable) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Contact me about a Silent Auction Donation

### 6. Indicate Form of Payment

- Check (U.S. funds; Payable to KWPN-NA)       Visa       MasterCard

*Please charge my credit card for the Grand Total amount above:*

Credit Card Number: \_\_\_\_\_ Expiration Date (Mo/Yr): \_\_\_\_/\_\_\_\_

Validation Code (For your protection, KWPN-NA office will call you for the code)

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please submit Commitment Form & payment to: Drew Kemerling at [office@kwpn-na.org](mailto:office@kwpn-na.org).

Phone: (859) 225-5331 • Fax: (859) 554-0366

Or by mail to:

KWPN of North America, KWPN-NA, 4037 Iron Works Parkway, Suite 140, Lexington, KY 40511