



Annual Meeting Sponsorship and Advertising

This annual event offers many educational and social opportunities for KWPN-NA members and non-members alike.

The KWPN-NA offers several opportunities for advertising and sponsorship at this event. This event provides the opportunity to present your product or service to a group of educated, active and motivated horse owners and breeders.

Sponsorship Levels

| | | |
|---------------------------------------------------------------------------------------|---------------------|----------|
| Sponsors may be a 'general' sponsor or choose a specific event - for instance: | 'Title' Sponsor | \$5,000 |
| Welcome Reception | 'Prestatie' Sponsor | \$2,000 |
| Awards Dinner | 'Preferent' Sponsor | \$1,500 |
| Guest Speakers | 'Keur' Sponsor | \$1,000 |
| Other | 'Star' sponsor | \$.. 500 |
| | 'Studbook' sponsor | \$...100 |

Banners

Banner space will available in the meeting rooms. Please arrange ahead of time.

Banner\$75

Program Advertising

Advertising space will be available in the official program for the meeting. The program will be 8 1/2 x 11 inches, black and white only. Ads must be print ready.

Ads are due, February 25, 2010.

| | |
|---------------------------------|-------|
| Full page (7 1/2 x 10) | \$300 |
| Half page (7 1/2 x 5) | \$200 |
| Quarter page (3 1/2 x 5) | \$100 |
| Business card (3 1/2 x 2 1/2) . | \$50 |

Other sizes will be considered.

Packet Inserts

Advertiser provides finished inserts and they will be included with attendee packets.

Insert\$75

Benefits - Star sponsors and above will receive

Full page ad in the meeting program and the newsletter (Prestatie and Preferent sponsors 3 issues, Keur sponsors 2 issues, Star sponsors 1 issue), have their logo on the KWPN-NA website, free admission to the meeting and personal recognition during the meeting and social events.

Benefits - Studbook sponsors will receive

A 50% discount on advertising in the meeting program, have their logo in the meeting program and on the KWPN-NA website.

For more information, please contact:

KWPN of North America, KWPN-NA
 4037 Iron Works Pkwy, Suite 140
 Lexington, KY 40511
 Phone: 859-225-5331 • Fax: 859-554-0366 • E-mail: office@kwpn-na.org

See back other side for Sponsorship/Advertising Agreement.

KWPN-NA 2017 Annual Meeting

Sponsorship/Advertising Agreement

Sponsorship

Advertiser/Sponsor Name _____

I would like to be a sponsor of the KWPN-NA Annual Meeting and I would like to commit to a sponsorship as a:

- | | | |
|---------------------|--------------------------|---------|
| 'Prestatie' Sponsor | <input type="checkbox"/> | \$2,000 |
| 'Preferent' Sponsor | <input type="checkbox"/> | \$1,500 |
| 'Keur' Sponsor | <input type="checkbox"/> | \$1,000 |
| 'Star' sponsor | <input type="checkbox"/> | \$ 500 |
| 'Studbook' Sponsor | <input type="checkbox"/> | \$ 100 |

I would like my money to go toward:

- Welcome Reception
- Awards Dinner
- Guest Speaker
- Other _____

I would like to:

- Have my logo listed
- Place an ad in the meeting program
- Place an ad in an upcoming newsletter(s)

Ads for both the program and the newsletter must be press ready, minimum 300 dpi, 4" x 6" PDF or JPEG files. The program is a B & W publication and the Newsletter is in color.

Advertising

I would like to be to advertise in the Annual Meeting Program:

- | | | |
|------------------------------------------|-------------|-------|
| <input type="checkbox"/> Full page | (7 ½ x 10) | \$300 |
| <input type="checkbox"/> Half page | (7 ½ x 5) | \$200 |
| <input type="checkbox"/> Quarter page | (3 ½ x 5) | \$100 |
| <input type="checkbox"/> Business card | (3 ½ x 2 ½) | \$ 50 |
| <input type="checkbox"/> Package Inserts | | \$ 75 |
| <input type="checkbox"/> Banner space | | \$ 75 |

Ads are due January 15, 2018

Payment options: Check Visa MasterCard (U.S. funds)

Card Number: _____ Exp Date: _____ Validation Code _____

Please submit advertising to: Kelley Stachon at kelly@kwpn-na.org or Drew Kemerling @ drew@kwpn-na.org.

Phone: 859-225-5331 • Fax: 859-554-0366

Or by mail to:

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