



Annual Meeting Sponsorship and Advertising

This annual event offers many educational and social opportunities for KWPN-NA members and non-members alike.

The KWPN-NA offers several opportunities for advertising and sponsorship at the Annual Meeting. This event provides the opportunity to present your product or service to a group of educated, active and motivated horse owners and breeders.

Sponsorship Levels

Sponsors may be a 'General' sponsor or choose a specific event - for instance:	'Title' Sponsor	\$ 5,000
Welcome Reception	'Prestatie' Sponsor	\$ 2,000
Awards Dinner	'Preferent' Sponsor	\$ 1,500
Guest Speakers,	'Keur' Sponsor	\$ 1,000
Lunches, Other	'Star' sponsor	\$ 500
	'Studbook' sponsor	\$ 100

Banners

Banner space will be available in the meeting rooms. Please arrange ahead of time. Banner \$75

Program Advertising

Advertising space will be available in the official program for the meeting. The program will be 5 1/2 x 8.5 inches, black and white. Full page color ads will be available. Ads must be print ready.

Reserve space by January 1. Ads are due, January 15.

Full page (4 3/4 x 7 1/2)	
color	\$300
b/w	\$200
Half page (4 3/4 x 3 1/2)	\$100
Business card (3 1/2 x 2 1/2)....	\$50

Other sizes will be considered. Color ads only for full page.

Packet Inserts

Advertiser provides finished inserts and they will be included with attendee packets. Insert \$75

Sponsorships Benefits:

Preferent, Prestatie and Title sponsors: Free admission to Annual Meeting for two people, logo on Home Page of KWPN-NA website and eNewsletters; ad (any size) in Newsletters, Stallion Directory and Handbook and Meeting Program.

Star and Keur Sponsors: One free admission to Annual Meeting, logo on inside pages of KWPN-NA Website and eNewsletter, half page ad in Newsletters and Meeting Program. Larger ads in Annual Meeting program may be bought for half price.

Studbook: Logo on inside page of KWPN-NA website, business card ad in Newsletter and Annual Meeting Program. Larger ad in Annual Meeting program may be bought for half price.

For more information, please contact:

KWPN of North America, KWPN-NA
4037 Iron Works Parkway, Suite 140
Lexington, KY 40511

Phone: (859) 225-5331 • Fax: (859) 554-0366 • E-mail: office@kwpn-na.org

See other side for Sponsorship/Advertising Agreement.



KWPN-NA Annual Meeting

Sponsorship/Advertising Agreement

Sponsorship

Advertiser/Sponsor Name (as you would like it listed) _____

I would like to be a sponsor of the KWPN-NA Annual Meeting and I would like to commit to a sponsorship as a:

- 'Title' Sponsor \$5,000
- 'Prestatie' Sponsor \$2,000
- 'Preferent' Sponsor \$1,500
- 'Keur' Sponsor \$1,000
- 'Star' sponsor \$ 500
- 'Studbook' Sponsor \$ 100

Please mark the size of your ad below if you would like to take advantage of this benefit.

I would like my money to go toward:

- General Meeting
- Guest Speaker
- Lunches
- Other _____
- Welcome Reception
- Awards Dinner

Special Requests: _____

Ads for both the program and the newsletter must be press ready, minimum 300 dpi, PDF or JPEG files. The program is a B & W publication and the Newsletter is in color.

Advertising

I would like to be to advertise in the Annual Meeting Program:

- Full page (4¾ x 7½)
 - Color \$300
 - Black & White \$200
- Half page (4¾ x 3½) \$100
- Business card (3½ x 2½) \$ 50
- Package Inserts \$ 75
- Banner space \$ 75

*Ad space must be reserved by January 6th.
All ads are due by January 10th.*

Payment options: Check (U.S. funds) Visa MasterCard

Card Number: _____ Exp Date: _____ Validation Code _____

Please submit advertising to: Drew Kemerling at office@kwpn-na.org

Phone: (859) 225-5331 • Fax: (859) 554-0366

Or by mail to:

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4037 Iron Works Parkway, Suite 140
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