

KWPN-NA Newsletter Four-Color Display Advertising

Inside Covers	7.25"	x	9"	\$475
Full page	7.25"	x	9"	\$400
Two-Page Spread				\$600
1/2 page Vert	3.5"	x	9"	\$100
1/2 page Hor	7.25"	x	4.5"	\$100
1/3 page Vert	2.3"	x	9"	\$ 75
1/3 page Hor	7.25"	x	3"	\$ 75
1/4 page	3.5"	x	4.5"	\$ 50
1/6 Page	2.25"	x	4.5"	\$ 50
Business Card	3.5"	x	2"	\$ 30

Ad Specifications:

- File size should be 100% dimension at 300 dpi or higher.
- Ads must be PC format. High resolution JPG, PDF with fonts embedded or TIFF files preferred.
- Price is per issue. 10% discount for multiple issues.
- Surcharge of 25% for non-members is applicable.
- The KWPN-NA reserves the right to refuse any ad submitted.