



Annual Meeting Sponsorship and Advertising

The 2011 Annual Meeting will take place at DG Bar Ranch in Hanford, CA, on March 24-26, 2011. This annual event offers many educational and social opportunities for KWPN-NA members and non-members alike.

The KWPN-NA offers several opportunities for advertising and sponsorship at this event. This event provides the opportunity to present your product or service to a group of educated, active and motivated horse owners and breeders.

Sponsorship Levels

Sponsors may be a 'general' sponsor or choose **a specific event** - for instance:
Welcome Reception
Awards Dinner
Guest Speakers
Other

'Prestatie' Sponsor	\$2,000
'Preferent' Sponsor	\$1,500
'Keur' Sponsor	\$1,000
'Star' sponsor	\$.. 500
'Studbook' sponsor	\$...100

Banners

Banner space will available in the meeting rooms. Please arrange ahead of time.

Banner	\$75
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Program Advertising

Advertising space will be available in the official program for the meeting. The program will be 8 1/2 x 11 inches, black and white only. Ads must be print ready.
Ads are due, February 25, 2011.

Full page (7 1/2 x 10)	\$300
Half page (7 1/2 x 5)	\$200
Quarter page (3 1/2 x 5)	\$100
Business card (3 1/2 x 2 1/2) .	\$50
Other sizes will be considered.	

Packet Inserts

Advertiser provides finished inserts and they will be included with attendee packets.

Insert	\$75
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Benefits - Star sponsors and above will receive

Advertising in the meeting program and the newsletter, have their logo on the KWPN-NA website, free admission to the meeting and personal recognition during the meeting.

Benefits - Studbook sponsors will receive

A 50% discount on advertising in the meeting program, have their logo in the meeting program and on the KWPN-NA website.

For more information, please contact:

KWPN of North America, KWPN-NA
609 E. Central • P.O. Box O
Sutherlin, OR 97479
Phone: 541-459-3232 • Fax: 541-459-296 7 • E-mail: office@kwpn-na.org

See next page for Sponsorship/Advertising Agreement.

KWPN-NA 2011 Annual Meeting

Sponsorship/Advertising Agreement

Sponsorship

Advertiser/Sponsor Name _____

I would like to be a sponsor of the KWPN-NA Annual Meeting and I would like to commit to a sponsorship as a:

- | | | |
|---------------------|--------------------------|---------|
| 'Prestatie' Sponsor | <input type="checkbox"/> | \$2,000 |
| 'Preferent' Sponsor | <input type="checkbox"/> | \$1,500 |
| 'Keur' Sponsor | <input type="checkbox"/> | \$1,000 |
| 'Star' sponsor | <input type="checkbox"/> | \$ 500 |
| 'Studbook' Sponsor | <input type="checkbox"/> | \$ 100 |

I would like my money to go toward:

- Welcome Reception
- Awards Dinner
- Guest Speaker
- Other _____

I would like to:

- Have my logo listed
- Place an ad in the meeting program
- Place an ad in an upcoming newsletter(s)

Ads for both the program and the newsletter must be press ready, minimum 300 dpi, 4" x 6" PDF or JPEG files. The program is a B & W publication and the Newsletter is in color.

Advertising

I would like to be to advertise in the Annual Meeting Program:

- | | | |
|--|-----------------|-------|
| <input type="checkbox"/> Full page | (7 1/2 x 10) | \$300 |
| <input type="checkbox"/> Half page | (7 1/2 x 5) | \$200 |
| <input type="checkbox"/> Quarter page | (3 1/2 x 5) | \$100 |
| <input type="checkbox"/> Business card | (3 1/2 x 2 1/2) | \$ 50 |
| <input type="checkbox"/> Package Inserts | | \$ 75 |
| <input type="checkbox"/> Banner space | | \$ 75 |

Ads are due February 25, 2011

Payment options: Check Visa MasterCard (U.S. funds)

Card Number: _____ Exp Date: _____ Validation Code _____

Please submit advertising to: Silvia Monas at silvia@kwpn-na.org.

Phone: 541-459-3232 • Fax: 541-459-296 7

Or by mail to:

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609 E. Central • P.O. Box O
Sutherlin, OR 97479